



MotorGuide®

Service Center Application

Please email completed form to:
MotorGuide@attwoodmarine.com

Thank you for your interest in becoming a MotorGuide Authorized Service Provider. For further consideration, please complete the application process as detailed in the steps below. MotorGuide will use the information provided to determine whether your organization qualifies to join our team of MotorGuide Authorized Service Providers.

1

Complete the Service Center Application (Pg. 1–3)

2

Take all necessary facility images. See application form for more details (Pg. 1)

3

Select account payment method within Service Center Application (Pg.3)

4

Sign and email the completed application to MotorGuide@attwoodmarine.com

Service Center Application

Print Legal Principal's Name _____

Title _____

Legal Name of Business _____

DBA _____
(Doing Business As; leave blank if same)

Tax Payer ID Number _____

Is this a new business or an existing? New Existing How long? _____

Type of Legal Entity (circle one) Sole Proprietor LLP LLC General Partnership Corporation

What type of business are you? Sales and Service Service Only

Physical Location of Business (Shipping address) Street _____
City _____ County _____ State _____ Zip _____

Phone _____ Fax _____

Billing Address (Leave blank if same) Street _____
City _____ State _____ Zip _____

Email Address _____ Website _____

State Sales & Use Tax Registration Numbers:

Provide registration numbers for all states within which Mercury and/or MotorGuide would deliver purchases for wholesale, resale, ingredients or components of a new product to be resold, leased, or rented in the normal hours of business.

State	Registration Number	State	Registration Number
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Facility images

In order to expedite the application process, please provide images of your service facility. Images will help MotorGuide Technical Managers understand and verify service capabilities of the establishment. These images will not be used for any other purpose and will only be reviewed by personnel assigned to process your application. Please check off each box for each image being submitted.

- Exterior front of building Parking Lot Exterior rear of building Exterior street sign
- Interior all walls Interior motor repair area Interior parts storage area or department

Principal #1

Will Principal #1 manage the dealer operations?

Yes

No

CHECK HERE IF PRINCIPAL #1 IS THE ONLY PRINCIPAL OF THE BUSINESS. LIST ADDITIONAL PRINCIPALS BELOW

Full Name _____

% Ownership of the Business _____ Date of Birth _____ Social Security No. _____

Home Address Street _____ City _____

State _____ Zip _____ Home Telephone _____

Marital Status Single Married

Spouse's Full Name _____ Spouse's Social Security No. _____

Have you ever previously been an owner, operator, or principal of a Mercury/MotorGuide dealership?

If yes, please complete the following:

Name of Business _____ Location _____

Reason for leaving or termination _____

Do you have any other experience in the marine industry?

If yes, please complete the following:

Name of Business _____ Location _____

In Sales? _____

In Service? _____

In Ownership? _____

Principal #2

Will Principal #2 manage the dealer operations?

Yes

No

Full Name _____

% Ownership of the Business _____ Date of Birth _____ Social Security No. _____

Home Address Street _____ City _____

State _____ Zip _____ Home Telephone _____

Marital Status Single Married

Spouse's Full Name _____ Spouse's Social Security No. _____

Have you ever previously been an owner, operator, or principal of a Mercury/MotorGuide dealership?

If yes, please complete the following:

Name of Business _____ Location _____

Reason for leaving or termination _____

Do you have any other experience in the marine industry?

If yes, please complete the following:

Name of Business _____ Location _____

In Sales? _____

In Service? _____

In Ownership? _____

Principal #3

Will Principal #3 manage the dealer operations? Yes No

Full Name _____

% Ownership of the Business _____ Date of Birth _____ Social Security No. _____

Home Address Street _____ City _____

State _____ Zip _____ Home Telephone _____

Marital Status Single Married

Spouse's Full Name _____ Spouse's Social Security No. _____

Have you ever previously been an owner, operator, or principal of a Mercury/MotorGuide dealership?

If yes, please complete the following:

Name of Business _____ Location _____

Reason for leaving or termination _____

Do you have any other experience in the marine industry?

If yes, please complete the following:

Name of Business _____ Location _____

In Sales? _____

In Service? _____

In Ownership? _____

Method of Account Payment

Direct Debit (ACH) Open Account* Credit Card

*Open Account (line of credit) setup requires the submission of additional financial documents. Documents will be provided following approval of credit report.

Credit Bureau Report Authorization

!!! IMPORTANT !!! ATTACH COPY OF ARTICLES OF INCORPORATION, LLC OR PARTNERSHIP AGREEMENT SHOWING YOUR LEGAL BUSINESS NAME AS IT IS REGISTERED WITH THE STATE

Guarantor (print name)	Guarantor Signature	Date
_____	_____	_____

The above individual who is principal, proprietor or partner of the entity applying for business credit, and therefore desirous of a business relationship with Brunswick Corporation, recognizing that his or her individual credit history may be a factor in the evaluation of the credit history of the applicant, hereby consents to the use of the consumer credit report of the undersigned by Brunswick Corporation as may be necessary in the credit evaluation process and for the periodic review for the purpose of maintaining the credit relationship.

Guarantor (print name)	Guarantor Signature	Date
_____	_____	_____

The above individual who is principal, proprietor or partner of the entity applying for business credit, and therefore desirous of a business relationship with Brunswick Corporation, recognizing that his or her individual credit history may be a factor in the evaluation of the credit history of the applicant, hereby consents to the use of the consumer credit report of the undersigned by Brunswick Corporation as may be necessary in the credit evaluation process and for the periodic review for the purpose of maintaining the credit relationship.

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SERVICE CENTER REQUIREMENTS

	Certified	Premier
Annual Spend	\$1,000	\$5,000
Minimum Order	\$100 <i>Orders <\$100, \$5 handling charge</i>	\$100 <i>Orders <\$100, \$5 handling charge</i>
Free Shipping	\$200	\$200
Parts Pricing Tier	Service Level 40% off MSRP	Service Level 40% off MSRP
Warranty Labor Rate	\$55/hr	\$60/hr
MercNet Fee	\$300 annually	\$300 annually
MotorGuide sign (38" x 12.5") MM5950T	\$37.58	\$37.58

*Estimated start-up cost: \$337.58

Minimum Part List

Based on the motor series your facility plans to service, below is a list of recommended parts to stock. Upon receipt of your account number, parts may be ordered through MercNet.

ELECTRIC STEER

Series	Part Number	Description
Xi5 Freshwater/Saltwater	8M0092071	REMOTE-GPS,WRLS,PINPOINT
Xi5 Freshwater/Saltwater	8M0092611	KIT-ASSM, COMP BOARD, 24V, XI
Xi5 Freshwater/Saltwater	8M0092612	KIT-ASSM, COMP BOARD, 36V, XI
Xi5 Freshwater/Saltwater	8M0092610	KIT-ASSM, PINPOINT GPS, XI5
Wireless Series Freshwater/Saltwater	8M4001582	CONTROLLER, VIPER II
Wireless Series	8M4000952	WIRELESS FOOT PEDAL

CABLE STEER

Series	Part Number	Description	Steering
X5/X3D Freshwater	8M0114173	ASM-KITxD,24V, X3D/X5	Foot Op
X5/X3D Freshwater	8M0103995	ASM-KIT, BOARD,12V, X3D/X5	Foot Op
X5 Freshwater	8M0111110	KIT-LOCK SLIDE,MT,X5,MG	Foot Op
X5/X3D Freshwater	8M0103993	ASM-KIT, WIRE, FP, X3D/X5	Foot Op
Tour Freshwater/Saltwater	M899371T	SE MODULE ASSY (MXC096095)	Both Hand & Foot Op
Tour Freshwater/Saltwater	M899367T	BRUSH CARD ASSY (MXC320155)	Foot Op
Tour Freshwater/Saltwater	MXC6021	SERVICE SE LARGE COMM SEAL KIT	Both Hand & Foot Op
Tour/Xi5/X5	8M4002707	SONAR NOSE CONE KIT	Foot Op
Tour	M899345T	CABLE ASSY (MXP327212)	Foot Op
Freshwater Series	8M4002675	46# FW 5-SP COMM CAP SERVICE	Both Hand & Foot Op
Freshwater Series	8M4002676	54# FW 5-SP COMM CAP SERVICE	Both Hand and Foot Op

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Recommended Tool List

In order to provide quality service, we recommend having the items below:

Recommended Service Kits		
Part No	QTY	Description
8M0095972	2	Universal Quick Release Bracket
8M4004753	2	Tour Pro - Sensor Module Kit
8M4004747	1	Tour Pro - Main Controller Kit
8M4005025	2	Tour/Tour Pro - Cable Kit
8M4006070	4	Updated Tour Pro Release Linkage (Latch) Kit
8M4004745	1	Tour/Tour Pro - Bounce Buster Kit
8M4004068	2	Standard Tour/Tour Pro Stow Handle Cable Kit
8M4004441	1	360 BreakAway Mount (Tour/Tour Pro)
8M4005555	2	Gas Shock
8M0092610	2	Xi3/Xi5 GPS-Pinpoint ASM
8M0140768	2	Xi5/Xi3 Control Board Kit
8M0092085	2	Xi3/Xi5 Pinpoint Gateway Kit
8M0092071	4	Xi3/Xi5/Tour Pro Wireless Remote
MGA089G	2	Machete III Prop Kit
8M0092069	2	Xi Wireless Footpedal
8M0029237	1	Xi5 Curly Cable Kit
8M4004636	2	R3/X3 5-Speed HandSwitch
M899371T	1	Tour Fresh/Saltwater SE Module Assembly
M899367T	1	Tour Fresh/Saltwater Brush Card Assembly
8M0111110	1	MotorGuide X5 Freshwater Lock Slide Kit

Recommended Service Tools		
Part No	QTY	Description
8M0129268	1	Pinion Nut Wrench Kit
8M0119628	1	Loctite Adhesive (9460)
8M4002707	1	Test/Sonar Nose Cone Kit
8M0095972	2	Universal Quick Release Bracket w/ Top plate
8M4006374	1	MotorGuide Tour/Tour Pro Service Manual
8M0124199	1	Xi Series Service Manual
8M4005750	1	Tour Pro Dongle/Updater
<ul style="list-style-type: none"> • Standard Mechanic's Tool Set • Wire Stripper • Rivet Gun • English & Metric Allen Wrench Set • Torque Wrenches (5-200 inch/lbs. & 10-125 ft/lbs) • Torx driver set T4-T25 • Tamper Torx driver set T6-T25 • Power drill with fractional drill bits and screwdriver • Propane Torch • Drill Press or Power Drill • Thread Chaser - 1" x 20 UNEF • Thread Chaser - 1.25" X 12" UNJF • Hack Saw and files • Cable Tie Gun • Strap Wrench (Klein S-12H or equivalent) • Feeler Gauges and Roll Pin Gauges • Crimp tool (Mercury Part #808696 or equivalent) • 600 watt Soldering Iron • Engraver • Dedicated power supply • Battery Tester / Load Tester • Terminal Cleaning Tools • Amp Meter (Klein CL390 or equivalent) • Digital Multi-meter (Fluke 115 or equivalent) • Windows 8 or newer PC w/ Google Chrome 		